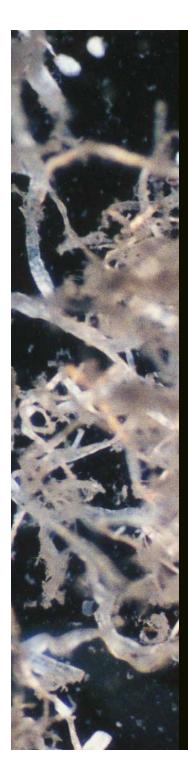


Weight Reduction in High Build Coatings

High Bulk Fillers from INTERFIBE CORP

Current Project

Reduce Weight in High Build Coatings
Reduce the Need for HEC in Waterborne Latex Coatings.

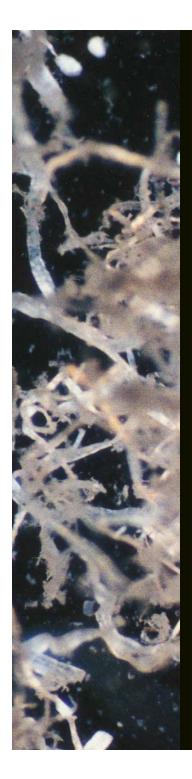


Common formula Problems

High PVC
Mud Cracking
Flat finish only
High Weight per Gallon



CELLULOSE FIBERS



INTERFIBE FIBERS

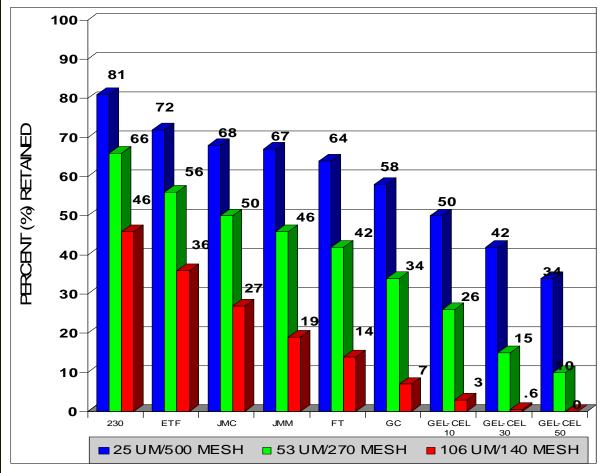
- Improve Open TimeLightweight
- Easy Dispersion
- High Bulking
- Low Resin Demand
- Little Effect on Color
- Excellent Tensile Properties



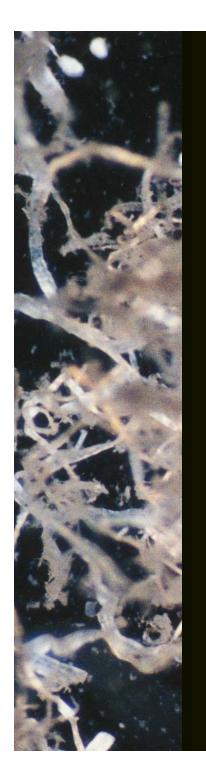
Quality

- Interfibe Corp manufactures the highest quality post-consumer cellulose available anywhere in the world.
- Our proprietary JET PROCESS technology allows us to provide you with a tightly controlled material, with consistent fiber length, moisture level, and process properties.

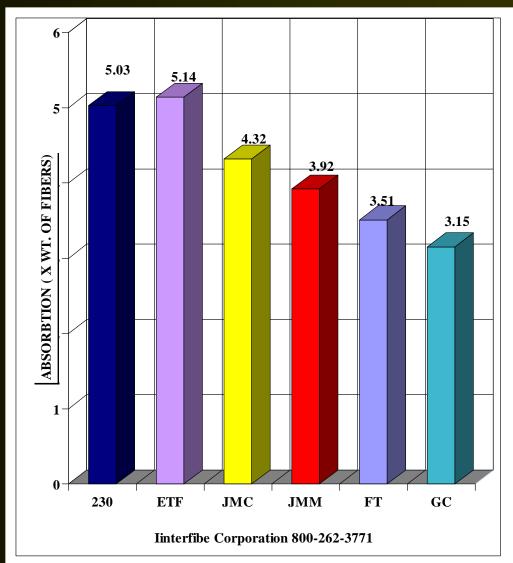
JET Process grades in lengths to serve your need

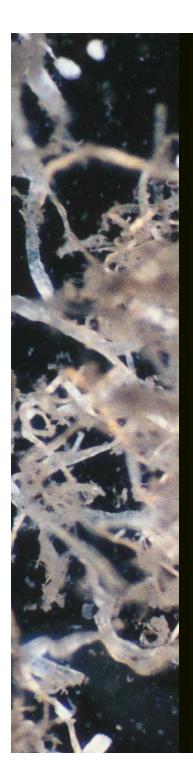


Interfibe Corporation 6001 Cochran Road Suite A-202, Solon, Ohio 44139



OIL ABSORPTION COMPARISON





COATINGS Grades

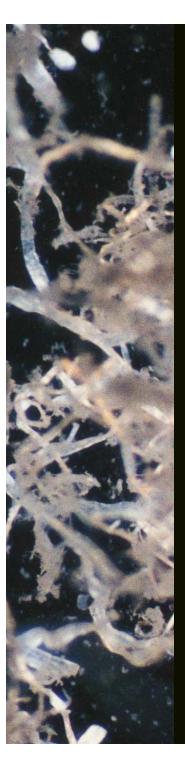
- Most any Texture or High-Build Coating can benefit from the addition of INTERFIBE Cellulose Fibers.
- Whether Oil Base, Asphaltic, or Emulsion Base. INTERFIBE has a fiber length to match your requirements.
- INTERFIBE FT/5FT or GEL CEL 10/W10 are the staple products for this market.

COATINGS Grades

When INTERFIBE needs to be added directly into water or emulsions and only low shear is available, INTERFIBE FTP is available with a surfactant treatment.

TYPICAL FORMULATION

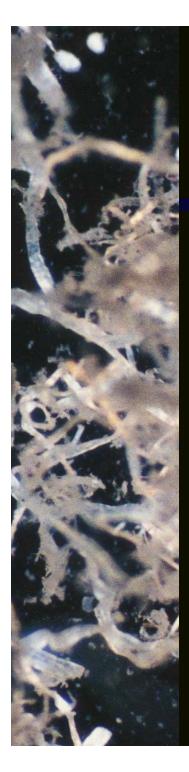
Water	285
Thix	4
Disp/Defo	14
Glycol	40
Preservatives	4
TiO2	50
Fillers	700
(CaCO2/Mica/Mise	c)
Latex	250
Texanol	12
Defo	4
Assoc Thix	4
	Thix Disp/Defo Glycol Preservatives TiO2 Fillers (CaCO2/Mica/Mise Latex Texanol Defo





INTERFIBE

- Water 285 **Disp/Defo** 14 Glycol **40** Preservatives **4** TiO2 **50 Fillers 450** *OBTAIN GRIND* **INTERFIBE 60** *moderate shear*
- Std Let Down



Formulation results

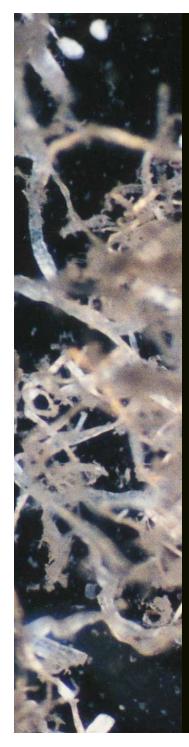
Typical Formula

- Total Weight 1,350 **PVC** 66% **#/Gal** 13.
- Cost

\$3.26

INTERFIBE

- **1**,100#
- **62%**
- **11**.
- **\$3.19**



FORMULATING INFO

INTERFIBE needs no special equipment

INTERFIBE requires no additional dispersant unless added directly into water

INTERFIBE <u>must</u> be added after the pigment grind is achieved

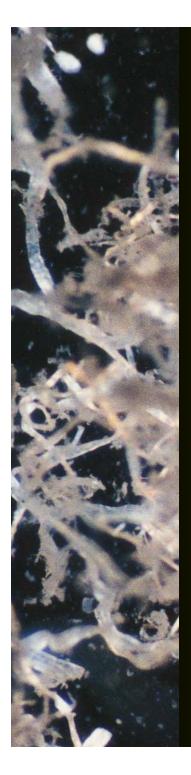
INTERFIBE will add texture to any thin film coating, (< 3mils).
 INTERFIBE is also available in

White if needed

Interfibe's long term commitment to the <u>Coatings Industry</u>

- INTERFIBE has been an exhibitor at the Paint Show since 1989
- Interfibe is committed to providing the coatings industry with innovative products and technical support

Interfibe is committed to providing the coatings industry with products that conform to the highest quality standards



INTERFIBE 800-262-3771 440-248-2266 Chris Sullivan John Sullivan Tim Avarello